MegaMex FOODS

Fresh flavor. Retail ready.

Unlock growth with Unbranded Avocado, Guacamole, Salsa & Dips

“Store made” made easy.

Consumers perceive “store made” products to be fresher. But while they love fresh products, you almost certainly don’t like the challenges that come along with them. Luckily, there’s a simple answer that unlocks growth with additional usage occasions across the store: **Unbranded avocado, guacamole, salsas and dips from MegaMex Foods.**

Find truly fresh solutions.

With a portfolio of products available in useful formats, there’s something here for everyone.

Package Cups
Save on labor, reduce costs and enjoy improved shelf life with products that look like they were made in-store.

Bulk Items
With flexible sizes, flavors and varieties, you can use these products as ingredients in a broad range of applications.

Make more. Waste less.

You can unlock the true power of your operation with products that:

- Reduce markdowns.
- Increase sales and margin.
- Boast increased shelf life—30 Days Guaranteed!
- Decrease labor costs with a turnkey solution.
- Offer increased food safety with no added preservatives, thanks to High Pressure Pasteurization.
- Provide consistent quality year-round.

Find a format that fits.

With both ready-to-sell and bulk solutions, we have a format that can fit your specific needs and lead with your exclusive brand whether you need avocado, guacamole, salsa or dips.

Unbranded Tray
14 oz.

Unbranded Clear Cup/ Deli Cup
8 oz., 16 oz.

Pouch
8 oz., 1 lb., 3 lb., 4 lb., 10 lb.

Tray
8 oz., 12 oz., 1 lb., 2 lb.

1/9 Pan
1 lb.

Portion Pack
2 oz. mini cup, 2 oz. pouch

Unlock more usages. Unlock more growth.

Our fresh avocado and dips let you increase the dollar ring of any shopping trip in a variety of ways.

Grab & Go

From poke and sushi to sandwiches, pre-made salads and more, you can keep your cooler full.

*Serving Suggestion

Unbranded and Private Label Guacamole

14oz. and 16oz. refrigerated packaged dips give consumers the freshness they demand.

*Serving Suggestion

Deli

Find a natural fit behind the glass with dips and ingredients that will catch consumer attention.

*Serving Suggestion

Single Serve

Stock your front-end coolers with these delicious add-ons that enhance ready-to-eat offerings.

*Serving Suggestion

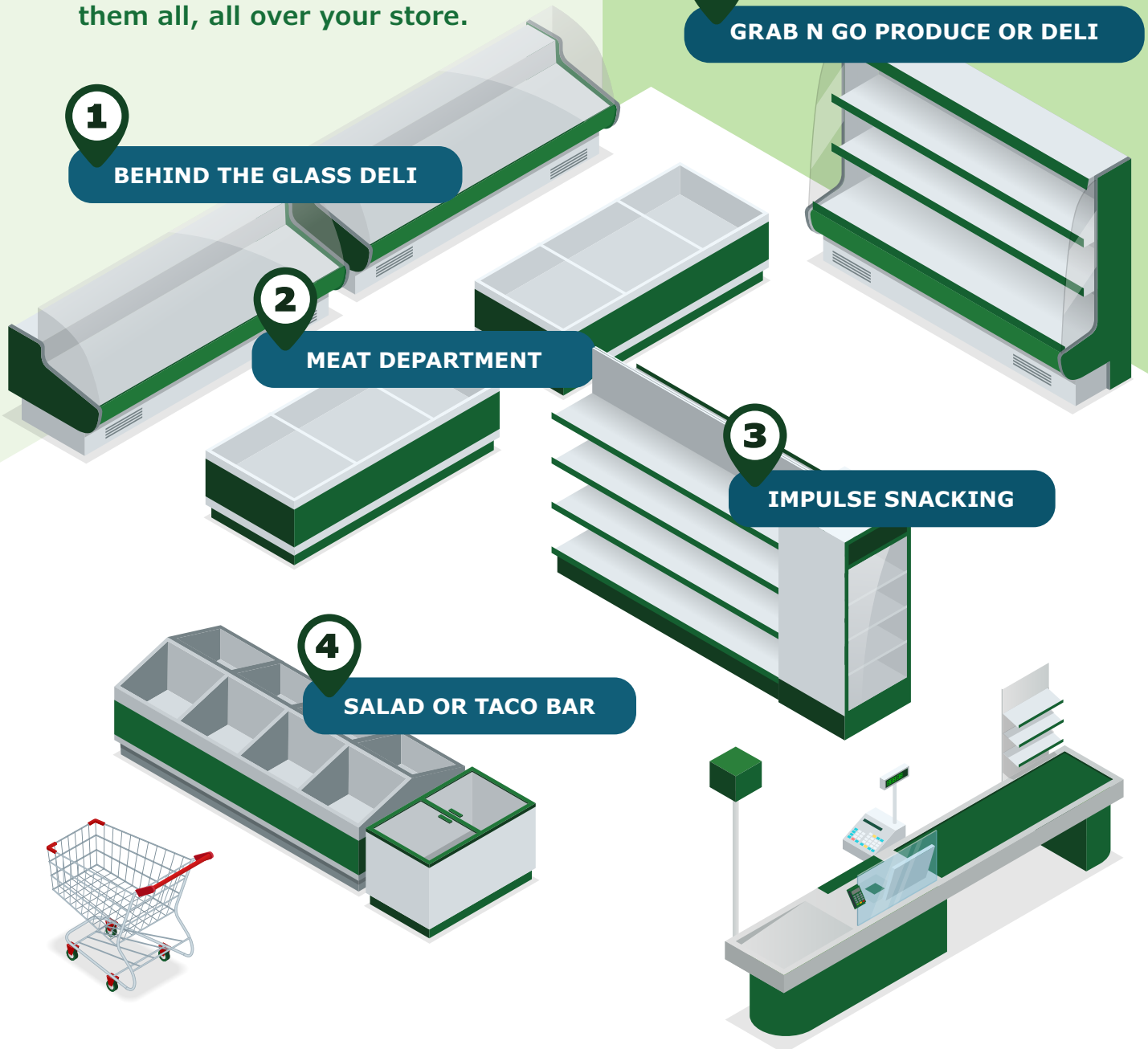
Self Serve

Fill hot bars and salad stations with the fresh-made perception that drives premium pricing.

*Serving Suggestion

Full flavor.
Full footprint.

There are endless possibilities at retail. Our portfolio can unlock them all, all over your store.



1 BEHIND THE GLASS DELI

- Street corn as a premium side
- Bulk guac & salsa in recipes
- Add-on toppings (avocado or guac) in sandwiches & salads to boost ticket
- Cups & trays for meal bundles

2 MEAT DEPARTMENT

- Pair with proteins for meal solutions
- Build taco & grilling kits
- Use secondary & side rack placement
- Promote seasonal occasions

3 IMPULSE SNACKING & GRAB N GO

- 2oz minis for grab-and-go
- Front-end cooler placement to capture impulse
- Pair with chips & snack kits
- Include better-for-you snacking options

4 SALAD OR TACO BAR

- Bulk items as ready to serve toppings
- Multiple avocado formats for variety
- Reduce prep time & labor
- Consistent quality & ease

Avocado & Guacamole

Made from 100% Hass avocados picked at the peak of perfection, you have more ways than ever to offer the fresh flavor consumers love.

Hand Scooped

Use in place of whole avocados.

Diced

Perfect for salads, sandwiches or avocado toast.

Chunky

Great for guac, sandwiches and burger toppings.

Smooth

Try in smoothies, dressings and smoother guacamole.

Halves

Ideal for replacing diced or sliced avocados.

Single Serve

Add for on-the-go and take-home meal kits.

Salsa & Dips

Hot or cold, on the side or in the recipe, salsas and dips bring new levels of authentic flavor to consumers in a variety of ways.

Mexican Street Corn

Traditional & Chipotle

Use cold or hot with tortilla chips, on tacos, nachos, burgers and tortas or as a side dish with any protein.

Classic Salsa

Made with authentic ingredients like tomatoes, onions and peppers, this Mexican menu staple is ready to satisfy any time.

Capable and dependable, to make you unstoppable.

From premium food safety to committed sustainability to consumer-appealing pack claims and more, MegaMex Foods has power you can rely on and benefits that are impossible to ignore:

- SQF Level 3 Certified Manufacturing
- High Pressure Pasteurization (HPP)
- 100% Renewable Energy Powered
- Products capable of claiming:
  - Organic
  - No Preservatives Added
  - Kosher
  - Non-GMO
  - Gluten Free

What is High Pressure Pasteurization?

We maximize food safety and freshness at the same time with HPP. Using purified water and EXTREME pressure on our packed avocado and guacamole products, HPP helps:

- Lock in flavor.
- Keep bad bacteria out.
- Provide guac that stays good & green 10X longer than fresh-made.

Which Format Is the Right Choice?

	SANDWICH	SALAD	SUSHI	WRAP	SMOOTHIE	PREPARED BOWLS	RTE DIP	IN STORE MADE
PACKAGING								
2oz Snack Pack	•			•		•		
Minis	•	•		•		•		
Cups							•	
Trays							•	
Bulk Pouch			•		•			•
TEXTURE								
Hand Scooped Avocado			•			•		•
Chunky Avocado		•		•		•		
Smooth Avocado	•			•	•			
Guacamole	•			•		•	•	•
Diced Avocado		•	•			•		
Halves		•	•					
Street Corn	•	•		•		•		•
Refrigerated Salsa						•	•	

Your growth. Our portfolio.

Explore all of the real solutions for Mexican flavor we have to offer.

16 Oz Cups

Item #	Product	Case Pack	Packaging	Case UPC
69898	Unbranded Guacamole Classic	8/16 oz	Cup	0-37600-69898-6
69899	Unbranded Guacamole Spicy	8/16 oz	Cup	0-37600-69899-3
69900	Unbranded Guacamole Homestyle	8/16 oz	Cup	0-37600-69900-6
69907	Unbranded Guacamole Topped w/Pico	8/16 oz	Cup	0-16112-69907-2
122554	Unbranded Avocado Verde Guacamole	8/16 oz	Cup	0-37600-22554-7
122555	Unbranded Organic Homestyle Guacamole	8/16 oz	Cup	0-37600-22555-4

14 Oz Trays

Item #	Product	Case Pack	Packaging	Case UPC
142771	Unbranded Mild Guacamole	6/14 oz	Tray	1-37600-42771-2
142772	Unbranded Chunky Guacamole	6/14 oz	Tray	1-37600-42772-9
142773	Unbranded Spicy Guacamole	6/14 oz	Tray	1-37600-01402-8
142774	Unbranded Avocado Verde Guacamole	6/14 oz	Tray	1-37600-42774-3

Frozen (Avocado & Guacamole)

37557	WHOLLY® Chunky Avocado	8/32 oz	Tub	3-16112-91030-7
37626	WHOLLY® Chunky Avocado	16/16 oz	Tub	3-16112-51030-9
39481	WHOLLY® Southwest Guacamole	12/1 lb	Pouch	3-16112-92030-6
40234	WHOLLY® Classic Guacamole	48/2 oz	Single Serve, Snack Pack	3-16112-89030-2
40068	WHOLLY® Avocado	48/2 oz	Single Serve, Snack Pack	3-16112-86030-5
38668	WHOLLY® Avocado Pulp	2/10 lb	Pouch	3-16112-29030-0
66677	WHOLLY® Guacamole Grab 'N Guac	3/20 oz	Single Serve, Snack Pack	3-16112-35923-6
70511	WHOLLY® Guacamole Grab 'N Guac	200/2 oz	Single Serve, Snack Pack	1-16112-70511-4
40175	WHOLLY® Avocado Halves	64/1.5 oz	Individually Wrapped	3-16112-42030-1

Fresh* (Avocado, Guacamole)

Item #	Product	Case Pack	Packaging	Case UPC
44452	WHOLLY® Guacamole Classic Minis	48/2 oz	Single Serve	1-16112-03100-8
44470	WHOLLY® Avocado Minis	48/2 oz	Single Serve	1-16112-03103-9
118265	WHOLLY® Guacamole Avocado Verde	4/4 lb	Pouch	1-16112-18265-6
115154	WHOLLY® Guacamole Classic Guacamole	4/4 lb	Pouch	1-16112-15154-6
74020	WHOLLY® Guacamole Spicy Guacamole	4/4 lb	Pouch	1-16112-74020-7
44550	WHOLLY® Guacamole Homestyle	4/4 lb	Pouch	1-16112-03044-5
40421	WHOLLY® Avocado Pulp	4/4 lb	Pouch	16112-03002-8
44418	WHOLLY® Guacamole Classic	12/1 lb	Pouch	16112-03032-5
40215	WHOLLY® Guacamole Homestyle	2/10 lb	Pouch	1-16112-03066-7
40090	WHOLLY® Guacamole Classic	2/10 lb	Pouch	1-16112-30701-1
38669	Avocado Pulp	2/10 lb	Pouch	1-16112-30801-8
115495	HERDEZ® Mild Guacamole	2/10 lb	Pouch	1-72878-15495-3
40440	WHOLLY® Avocado Pulp	8/2 lb	Pouch	1-16112-03003-2
37880	WHOLLY® Guacamole Classic	8/2 lb	Pouch	1-16112-02997-5
73466	WHOLLY® Chunky Avocado	8/2 lb	Tray	16112-73466-7
73514	WHOLLY® Classic Guacamole	8/2 lb	Tray	16112-73514-5
37635	WHOLLY® Chunky Avocado	8/2 lb	Tub	16112-03019-6
79758	WHOLLY® Hand Scooped Avocado	8/2 lb	Pouch	1-16112-79758-4
76888	WHOLLY® Hand Scooped Avocado	4/4 lb	Pouch	1-16112-76888-1
86733	WHOLLY® Hand Scooped Avocado	6/4 lb	Pouch	1-16112-86733-1

Fresh* Salsa

Item #	Product	Case Pack	Packaging	Case UPC
37410	WHOLLY™ Classic Salsa	2/4 lb	Pouch	1-16112-02481-9
37647	WHOLLY™ Tres Chiles Salsa	2/4 lb	Pouch	1-16112-02484-0

HERDEZ® Brand

Item #	Product	Case Pack	Packaging	Case UPC
139561	HERDEZ® Mexican-Style Street Corn – Traditional	8/2 lb	Pouch	100-72878-39561-5
139562	HERDEZ® Mexican-Style Street Corn – Chipotle	8/2 lb	Pouch	100-72878-39562-2

*Fresh, never frozen.

Find what you're looking for?

Even if you don't see what you need here, contact us to learn about how we can find the exact right solution for you. Visit megamexfoods.com/campaign/retailsolutions

MegaMex FOODS

Why us?

From Mexico's #1 selling salsa brand to America's #1 selling guacamole brand[1], our portfolio offers the tastes consumers love. But that's not all we offer:

- **Dedicated insights and sales resources**
- **Promotional materials**
- **Investment across the entire grocery category**

Scan here for samples, or to get connected.

Interested in branded products from MegaMex Foods?
Visit MegaMexFoods.com

Hormel Foods · Wholly Guacamole · Herdez · La Victoria · Chi-Chi's · Embasa · Del Fuerte · Doña María · Don Miguel's

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[1] Circana 2026